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‹ Back to Course

HOW TO RUN TIKTOK ADS

67% Complete
55/81 Steps

Part I: All about ads

Part I: All about ads   ○

▸ Module 01: Ads Setup   4 Lessons   ✓

▸ Module 02: Campaign Structur... 3 Lessons   ✓

▸ Module 03: Ad Group   4 Lessons   ✓

▸ Module 04: The Assets Tab   6 Lessons   ✓

▸ Module 05: Your Customer's Jo... 5 Lessons   ✓

Part II: Developing Creative

Part II: Developing Creative   ○

▸ Module 01: The importance of ... 8 Lessons   ✓

▸ Module 02: Ad Inspiration   7 Lessons   ✓

▾ Module 03: Framework and H... 10 Lessons   ○

　≡ Lesson 01: Ad Frameworks   ✓

　≡ Lesson 02: Visual Hooks   ✓

　≡ Lesson 03: Verbal Hooks   ✓

　≡ Lesson 04: Pain Points   ✓

　≡ Lesson 05: Showcasing Your Product ✓

　≡ Lesson 06: Call to Action   ✓

　≡ Lesson 07: Scripting Your Ad   ✓

　≡ Lesson 08: Building Our First Ad ✓

　≡ Lesson 09: In-App Features   ✓

　≡ Lesson 10: Closing Thoughts for Part 2   ○

Bonus Part III: Organic

Bonus Part III: Organic (aka the Secret S... ○

▸ Module 01: Intro and setting up... 3 Lessons   ○

▸ Module 02: Navigating TikTok   3 Lessons   ○

▸ Module 03: Your brand on TikTok 9 Lessons   ○

▸ Extra Bonus Content!   4 Lessons   ○

How to Run TikTok Ads › Module 03: Framework and Hooks Behind Successful Ads › Lesson 10: Closing Thoughts for Part 2

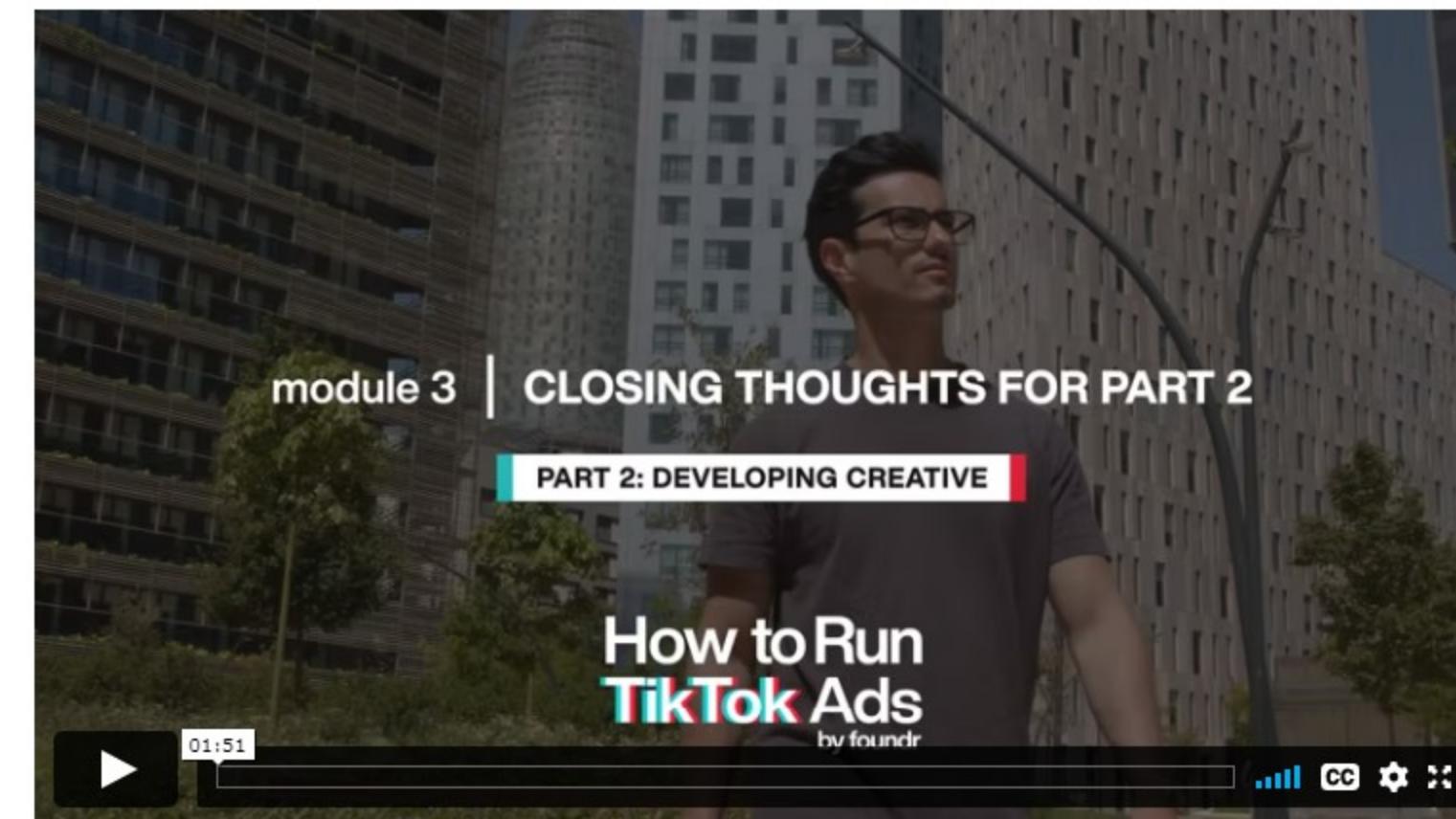MODULE 03: FRAMEWORK AND HOOKS BEHIND SUCCESSFUL ADS , LESSON 10   In Progress   ‹   ›

LESSON 10: CLOSING THOUGHTS FOR PART 2

👤 Gerardo Perez

MODULE PROGRESS

90% Complete

Congratulations on making it to the end of Part 2! By now you're hopefully starting to script and shoot your very first ads on TikTok. As a special bonus, we're including an entire bonus section on the organic side of TikTok! So go enjoy, and start making some TikTok ads!

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Mark Complete

Take Notes